

ICRN — Student Communication

To the Editor:

Twenty years ago WNTC began providing information and entertainment to the students of Potsdam. During the past twenty years WNTC has evolved into the Inter-College Radio Network, comprised of WNTC-AM, WTSC-FM, WTSC-AM, and the Lewis House News Center. The combined programming of the ICRN totals over 190 hours per week, reaching a potential listening audience of over 12,000 students and townspeople.

Today, as when WNTC was founded, service to the students of Potsdam is still the primary purpose of the Inter-College Radio Network. The ICRN is ready and willing to help your organization inform the students and townspeople of an upcoming event, a previous occurrence, your stand on a particular issue, or almost anything requiring a rapid and reliable transfer of information (we have even helped win a few elections).

For further information on how the ICRN can help your organization, contact:

Director of Public Relations
Inter-College Radio Network

Remember, when used effectively, the power of mass communication is one of man's most persuasive tools.